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PRESS INFORMATION

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Sepro Begins Direct Sales and Service to Support Injection Molders in Switzerland

Coming off its fourth record sales year in a row, Sepro Group is once again expanding. The robot and automation leader, headquartered in La Roche sur Yon, France, is establishing a new, direct sales and service operation to serve the plastics injection-molding industry of Switzerland.

Sepro Switzerland will have an office east of Zurich, where Thomas Scherz has been hired as Swiss German Area Sales Manager. In recognition of Switzerland's tri-lingual character, however, the area sales manager for the French-speaking western region of the country will be Olivier Violy, a 25-year Sepro employee who also covers southeastern France. Customers in the Italian-speaking southeast of Switzerland will continue to work with Sepro's Italian distributor, Sverital SpA.

This is the third daughter company or local office that Sepro has inaugurated in just over a year and the eleventh in all. Sepro Canada opened in January 2016 and Sepro Austria-Hungary started up in March. This continued global expansion, along with aggressive expansion of its product line and technology base, has helped Sepro to quadruple its turnover since the depths of the Financial Crisis in 2009. The company expects to report 2016 sales of about EUR 103 million, an increase of 11% over 2015.

"Since we began establishing a local presence in important global markets, we have seen our market share in these countries grow," Jean-Michel Renaudeau, CEO of Sepro Group, explains. "We have learned how important it is to be local in the regions we serve. Several of our key customers have operations in Switzerland and so it only makes sense to position ourselves close to them and offer truly local sales and service."

(More)

As a leading global supplier of robots, Sepro equips all injection-molding-machine brands from 50 to 5000 tons, whether new or already installed. Sepro's complete solution includes robots with 3, 5 or 6 axes of motion and all are controlled by the same Visual platform.

Thomas Scherz is a Swiss national who has been involved in sales and key account service in the plastic packaging and industrial equipment industries since 2008. He trained in mechanical engineering and has a diploma in business administration, and finance, and recently received his Diplom-Ingenieur in sales management.

About Sepro

Sepro was one of the first companies in the world to develop Cartesian beam robots for injection-molding machines, introducing its first CNC controlled "manipulator" in 1981. Today, having equipped more than 30,000 injection-molding machines, Sepro Group is one of the largest sellers of robots in the world. Its 3-, 5- and 6-axis servo robots, special-purpose units and complete automation systems, are all supported by the Visual control platform developed by Sepro especially for injection molders. This unique controller is a key component in what the company refers to as 'agile integration' – a collaborative approach to equipment connectivity and interoperability that can be tailored to exactly suit the specific needs processors and injection-molding OEMs. For Sepro and its customers and partners, "The Future is Wide Open."

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Swiss German Area Sales Manager Thomas Scherz
<http://tinyurl.com/zchf9ks>



Olivier Violy, Swiss French Area Sales Manager
<http://tinyurl.com/hed4tp>